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## SIGN UP FOR FREE NEWSLETTER

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If you would like to receive free informative resources from the Center for Urban Strategy and its parent organization, Towel & Basin Ministries, just complete this form and mail or fax it to:

Mail: PO Box 101393 Nashville, TN 37224

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You can also sign up for our resource updates on line at [TowelandBasin.org](http://TowelandBasin.org)

**“The Church’s commission from Christ is clear: make disciples of all peoples.**

If the Church is faithful to this mandate, it is equally clear these disciples will, more and more, be urban dwellers.

The world is increasingly facing the consequences of urbanization. The problems of deteriorating urban centers are now overflowing to the suburbs. In developing nations, cities that were never planned are now home for thousands that swell their streets.

As we move further into the 21<sup>st</sup> century, the cities are the mission field challenge for the Church committed to Christ’s command to go into all the world.

Urban missions is no longer the option for a select few.

A whole new generation of leaders must be recruited, trained, and equipped to know and love the city. Hundreds need to be mobilized for ministry.”

David Best, author  
*Successfully Serving the City*

### **Center for Urban Strategy Development**

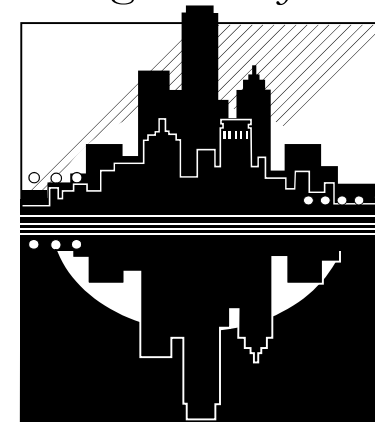
*an urban program of Towel & Basin Ministries*  
Office in New York City’s  
Historic Harlem Community  
T: 212.862.9866  
F: 212.862.7574  
[centerforurbanstrategydevelopment.org](http://centerforurbanstrategydevelopment.org)

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## CENTER FOR URBAN STRATEGY DEVELOPMENT

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*Seeking the Peace of the City*



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AN URBAN PROGRAM OF  
TOWEL & BASIN MINISTRIES

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# THE CENTER FOR URBAN STRATEGY DEVELOPMENT

is a creative resource center that combines the expertise of urban scholars with the experience of urban ministry practitioners.

Located in New York City's historic Harlem community, the Center for Urban Strategy Development provides training, consulting, and educational opportunities.

The Center serves urban missionaries, pastors, denominational leaders and lay ministers that have interest and concern for effective ministry in the urban context.

## THE CENTER'S SERVICES

CUSD offers **workshops** and **classes** on a variety of topics including:

“Discovering God’s Vision for the City”

“How to Have Peak Performance Under Pressure in the Polis”

“Essential Tools for Effective Urban Ministry”

“Urban Church Planting Models”

“Worship and the Urban Church”

“Social Ethics and the Urban Church”

**Consultations** with individuals, local church boards and denominational agencies are also available on request.

**Internships** of various types and duration can be arranged with CUSD’s urban ministry partners.

## PUBLISHED RESOURCES

The Center for Urban Strategy Development offers a variety of resources including

- bibliographies on urban mission related issues
- occasionally published monographs
- a web site that includes links to other helpful urban ministry resources.

*Successfully Serving the City*, an audio book by David Best, has been highly acclaimed by both urban professors and pastors. It is an excellent primer for those thinking about or just beginning to serve the city, and a valuable, refreshing encouragement to long-time veterans of urban ministry.

You can find more details on the topics covered and learn what others have said about *Successfully Serving the City* by visiting CUSD’s web site or calling and requesting a brochure be mailed or faxed to you.

*Successfully Serving the City* can be ordered via postal mail request to

Towel & Basin, Inc.  
PO Box 101393  
Nashville, TN 37224

or on line at:

TowelandBasin.org

## THE CENTER'S URBAN CONTEXT

The Center for Urban Strategy Development is located in New York, a world class city and the largest metropolitan area in the U.S.

CUSD’s context offers exposure to a variety of urban experiences and educational opportunities.

Further, as a program of Towel & Basin Ministries, CUSD has access to urban experiences in Nashville, Tennessee, Kansas City, Missouri, Los Angeles, California, and selected international urban centers.

## FEES FOR CUSD'S SERVICES

CUSD is a program arm of Towel & Basin, Inc., a not for profit organization that depends on charitable contributions, program fees and revenues from product sales for its budget support. Call for specific information about services that interest you.